

RACHEL RATTEN



Drawing from my Sociology and Material Culture Studies background, my painting practice encompasses the idea of object attachment. Either consciously or not, people regard their possessions as part of themselves, all contributing to create an extended self, thus creating narratives that are reflexive, but also active as a site for articulating individual values and beliefs. The binary taste model of kitsch is a special context for people-object relations: emblematic, highly personal and strongly social; encompassing both private and public meanings. Such aesthetics as a style, delivers pleasure from the direct visceral experience of immediate recognition of a familiar form.